



Ecoresponsible Vision

WATERAX will share its expertise through awareness-raising initiatives, and will provide support for fire-affected regions and communities to regenerate, build health and resilience.

To reduce the environmental footprint of our products, WATERAX will work with all levels of our value chain towards the goal of carbon neutrality and a circular economy.

Mission

Using precision and ecoresponsibility, WATERAX creates powerful, reliable portable fire pumps that are used by the men and women who protect our lives, communities, forests and natural resources from the ravages of wildland fire.

Commitment

We are conscious of our impact on the lifecycle of our activities. We commit to the continual improvement of our social and environmental impact, while ensuring the sustainability and economic viability of our business.

To achieve these goals, we commit to implementing initiatives that:

- Measure and improve our environmental footprint throughout the entire lifecycle of our activities
- Improve the social and environmental benefits of our activities
- Encourage the participation of all WATERAX employees
- Work in a fully collaborative capacity with all stakeholders (both internal and external)

We commit to the long-term existence of the Ecoresponsible Committee at WATERAX and to providing it with the necessary funding to meet the objectives of the company's Ecoresponsible Strategic Plan. On a yearly basis, the WATERAX management team will evaluate the evolution of the Ecoresponsible Strategic Plan, fine-tuning as necessary to facilitate its ongoing success and alignment with the company's business strategies.

We commit to conforming with all laws and regulations of the countries in which we operate.



Values



Empathy



Respect



Reliability



Trustworthiness



Passion



Commitment



Dedication



Curiosity

Strategic Orientations

1

Make sustainable development a central pillar of our business model

2

Reduce the environmental impact of our activities and products

3

Expand our engagement and investment in the community

4

Provide a work environment that's inspiring, forward-moving and safe